

Sheltra Tax & Accounting, LLC

# Data presented a better way.

Take action and accelerate business growth.



## Are you leveraging your financial data?

For most companies turning financial data into something understandable and actionable can be daunting.

We provide insightful visual reports that remove the intimidation factor from data so you can make solid business decisions. Tailored to our clients and complementing their financial statements, these reports can influence strategic decisions and positively impact business.

Our clients already appreciate data visualization's potential and see it as a better way to leverage their data and take advantage of new possibilities.

Don't hesitate to contact us today to see how visual reporting can better your business.

## Benefits of visualized data.

### ► **Seize Opportunities**

See trends and anticipate changes in the market to take advantage of opportunities otherwise hidden in spreadsheets.

### ► **Enhance Decision Making**

Fast analysis and instantly digestible information speed up the decision-making process.

### ► **Optimize Performance**

Identify inefficiencies, then streamline processes to improve productivity, increase accuracy, and save time.

### ► **Improve Communication**

Improve communication, collaboration, and strategy while boosting relationships with creditors, investors, and partners.

### **Reduce Risk Exposure**

► Proactively identify errors to implement proper contingencies and make more strategic decisions, investments, and business initiatives.



A visual representation of data that improves business through better analysis and better business decision..

# Make informative business decisions.

Data visualization affects decision-making and improves organizations. Presenting and comparing data sets in a graphical form allows businesses to see valuable insight otherwise hidden in the rows and columns of financial spreadsheets.

Performance Call-outs

# 124.5k

September 2021 net assets were \$12.2k higher than August 2021



## Performance Call-Outs

Rich but meaningful call-outs help engage and inform busy executives and business partners on the company's overall health.

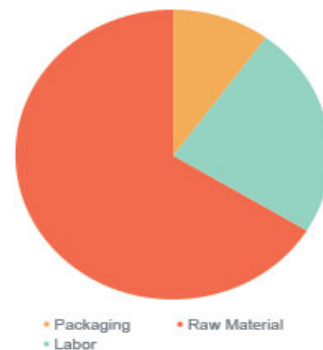
Period Comparison



## Period Comparisons

Encourages leadership exploration by visually displaying related issues to help uncover otherwise unseen factors, improvements, or changes.

Category Drilldown



## Category Drill Down

Visually displaying relationships between data and how each contributes to the whole makes it easier to spot problems and act on them.

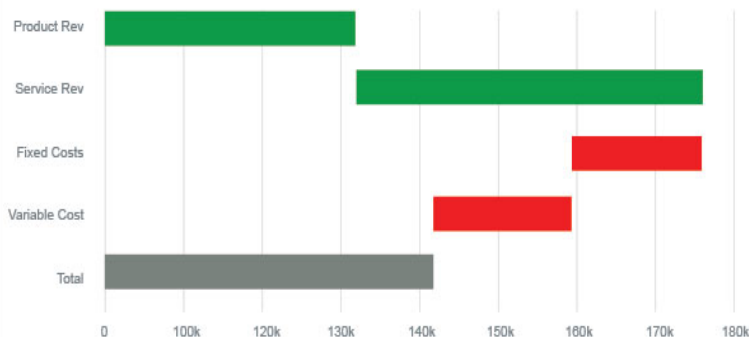
Overtime Reviews



## Overtime Overviews

Visually be alerted to new opportunities by monitoring key indicators over time to spot market shifts and trends effortlessly.

Loss and Growth



## Profit and Loss Comparisons

Get a quick visualization and see where accounts are losing or gaining traction. Become alerted and drill down in each account to see where the problem or opportunities are.